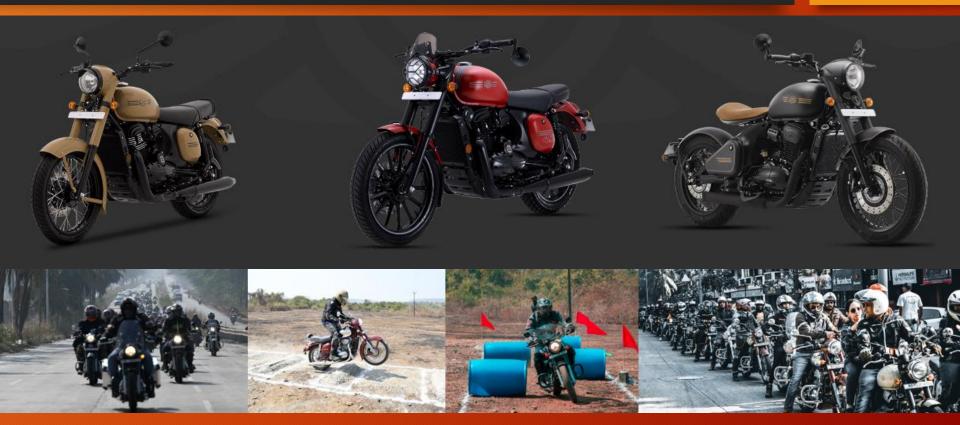
LEGENDARY RIDER'S FEST (LRF) 2.0



LEGENDARY RIDER'S FES

FOR THE RIDERS BY THE RIDERS

LRF 2.0... WHY...???



- Do Jawa Riders know and are connected to the various kommunities?
- DOES A JAWA OWNER KNOW OF THE JAWA HISTORY, CULTURE AND CONNECTED TO FELLOW RIDERS?
- > ARE THE JAWA KOMMUNITIES CONNECTED TOGETHER?
- > BRAND PRESENCE?

- ✓ BRINGING VARIOUS JAWA CLUBS/KOMMUNITIES TOGETHER
- ✓ CREATE BELONGINGNESS FOR THE JAWA BIKE OWNERS
- ✓ PROMOTE RIDES WITHIN/WITH THE KOMMUNITIES
- ✓ PROMOTE 'JAWA' AMONGST THE RIDERS AND CREATE A MARK IN THE LAND OF BIKER'S PARADISE - GOA

LRF KOMMUNITIES ASSOCIATED



LEGENDARY RIDER'S FES

15 COMMUNITIES ACROSS INDIA & MORE THAN 750 RIDERS ASSOCIATED WITH LRF

LRF SCOPE



TARGETED PARTICIPANTS - 250 RIDERS

> DESTINATION - GOA (TO BE ANNOUNCED)

➤ 3 DAYS BIKING FESTIVAL

BIKING ACTIVITIES

>ENTERTAINMENT (LIVE BAND & DJ)

➢ FOOD & ACCOMMODATION FOR THE RIDERS

LRF SCHEDULE

➢ <u>Day 1</u>

- ✓ ARRIVE AT THE HOTEL BY 1700 HOURS
- ✓ CHECK-IN, FRESHEN UP & GATHER AT THE VENUE BY 1900 HOURS
- ✓ WELCOME & INTRODUCTION OF JAWA STALWARTS, KOMMUNITIES/RIDERS, LDRS
- ✓ INTRODUCING LRF
- ✓ LIVE BAND & COCKTAIL DINNER

➢ <u>Day 2</u>

- ✓ BREAKFAST FOLLOWED BY 40 KMS RALLY TO THE ACTIVITY GROUND
- ✓ ARRIVAL AT THE GROUND BY 0830 HOURS
- ✓ THE ACTIVITIES TO BE COMMENCED BY 0900 HOURS
- ✓ CONCLUDE THE ACTIVITIES AND LEAVE FOR THE HOTEL BY 1600 HOURS
- ✓ GATHER AT THE HOTEL VENUE AT 1900 HOURS FOR COCKTAIL DINNER
- ✓ CROWD ADDRESS BY JAWA STALWARTS FOLLOWED BY PRIZE DISTRIBUTION AT 2000 HOURS
- ✓ CONCLUDE THE EVENT BY 2230 HOURS
- ➢ <u>Day 3</u>

✓ HAVE BREAKFAST & DEPART FOR RESPECTIVE DESTINATIONS BY 1000 HOURS



LRF'21 FACT SHEET



- > 128 RIDERS PARTICIPATED FOR THE EVENT
- > ACCOMMODATION & EVENT ARRANGED AT RESORT DA MARINHA, BAGA
- > JAWA RALLY ORGANISED OF 95 KMS FROM RESORT TO ACTIVITY GROUND
- **BIKING ACTIVITIES CONDUCTED**
 - ✓ OBSTACLE TRACK
 - ✓ SLOW BIKING
 - ✓ RING TOSS (COUPLE EVENT)

> 11 JAWA RIDING KOMMUNITIES CAME TOGETHER FOR THE FIRST TIME

LRF'22 DATES & VENUE



\rightarrow Venues details will be announced Shortly

Block your Dates!!!



LRF CONCEPT PLANNERS





RAKESH GAVHANE



SUMIT GORE



MAYUREE DAUNDKAR



GAURAV PRABHUNE

LRF'21 PREVIEW

Jhn



J.





LEGENDARY RIDER'S FEST (LRF)

THANK YOU!!!